

J A D A

JAPAN AUTOMOBILE DEALERS ASSOCIATION

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Profile of Japan Automobile Dealers Association

Japan Automobile Dealers Association (JADA) is a nationwide organization for automobile dealers founded in 1959.

JADA's primary mission is to advocate on behalf of members before Parliament, the government, the media and the public.

By reflecting a wide spectrum of view and wisdom from members, JADA constantly strive to work for the benefit of society, aiming to stabilize the management of members, expand consumer interests, preserve the environment and develop the local society.

JADA Profile

Chairman

Shinichi Koseki

Location

Nihon-Jidoshakaikan15F,
1-1-30 Shiba-Daimon,
Minato-ku, Tokyo 105-8530
Japan

URL

www.jada.or.jp

Mission

To promote a widespread use of automobiles and to improve automobile distribution systems so as to contribute to the development of the national economy

Activities

- Research concerning automobile dealership operations (including used cars), automobile-related legal and taxation matters
- Cooperation with the government in disseminating and implementing governmental policies regarding automobile distribution; including the registration of the car.
- Other activities such as road safety that are necessary to attain the Association's objectives.

Number of Members

• Regular Members 1,237

(New-Car Dealers 1,177
Dealers Association 60)

• Associate 312

Officers Staffers

Director 77

(Chairman 1
Honorary Chairman 1
Vice-Chairman 6)

Auditors 4

Head Office 24

52 Branches 1,163

(April, 2018)

Committees

- Distribution Policy Committee
- Traffic Safety and Environment Policy Committee
- Planning Committee
- New-Cars Committee
- Heavy-Duty Trucks Committee
- Used-Cars Committee
- Legislative and Tax Matters Committee

JADA EXECUTIVES

Chairman

Shinichi Koseki

CEO, Yamagata Nissan
Motors Co.,Ltd

Honorary Chairman

Kanetaka Hisatsune

CEO, Toyota Corolla Hakata
Co.,Ltd

Vice-Chairman

Kazuo Kato

CEO, Honda Tokyo
west Co.,Ltd

Vice-Chairman

Fumiaki Hataya

CEO, Ibaraki Toyota Motors
Co.,Ltd

Vice-Chairman

Toshihiko Kato

CEO, Ibaraki Nissan
Motors Co.,Ltd

Vice-Chairman

Satoru Hashimoto

CEO, Kobe Mazda
Co.,Ltd

Vice-Chairman

Inose Suzuki

CEO, Toyohashi Mitsubishi-
fuso Motors Co.,Ltd.

Vice-Chairman;

Senior Executive Director

Toshifumi Hirai

Japan Automobile Dealers
Association

Executive Director

Yuhei Shimazaki

Japan Automobile
Dealers Association

Business Plans for 2018

Specific Initiatives

1. Business Stability

- (1) Provide an annual report: Dealer Vision 2018
- (2) Provide a biennial report: Large Vehicle Dealer Vision 2018
- (3) Formulate passenger vehicle market growth strategies
- (4) Survey JADA members' business situation
- (5) Host seminars for JADA members
- (6) Dispatch inspection teams overseas
- (7) Hold a national conference for members

2. Human Resources Policy

- (1) Provide case studies on recruitment and training
- (2) Participate in the government project securing and training personal in auto repair industry
- (3) Hold seminars for executive candidates

3. Reduction and Simplification of Vehicle Tax

4. Improvement of Registration System

- 1) Further acceptance of one-stop service
- 2) Encourage introduction of number plate with pictures
- 3) Secure security for registration system

5. Traffic Safety and Environmental Issues

6. Promoting Secure Compliance

7. Quality Improvement of Statistical Information

8. Improving Public Relations

Publications(available only JAPANESE)

Comprehensive Report of JADA: March, 2017

(Annual)

Contents: membership conditions, profit/loss and outlook with charts, based on surveys of dealer members

Issued November

Price: ¥6,000 plus tax, CD-ROM

Automobile Dealer Vision

(Annual)

(Passenger vehicles)

◆2016 edition

Contents: (1) Medium- to long-term outlook for the car market; (2) Future vision and Business model trends; (3) Detailed Analysis of future business models

Price: ¥3,000 plus tax, CD-ROM

◆2017 edition (Scheduled)

Contents: (1) Medium- to long-term market outlook; (2) Regional market characteristic analysis;

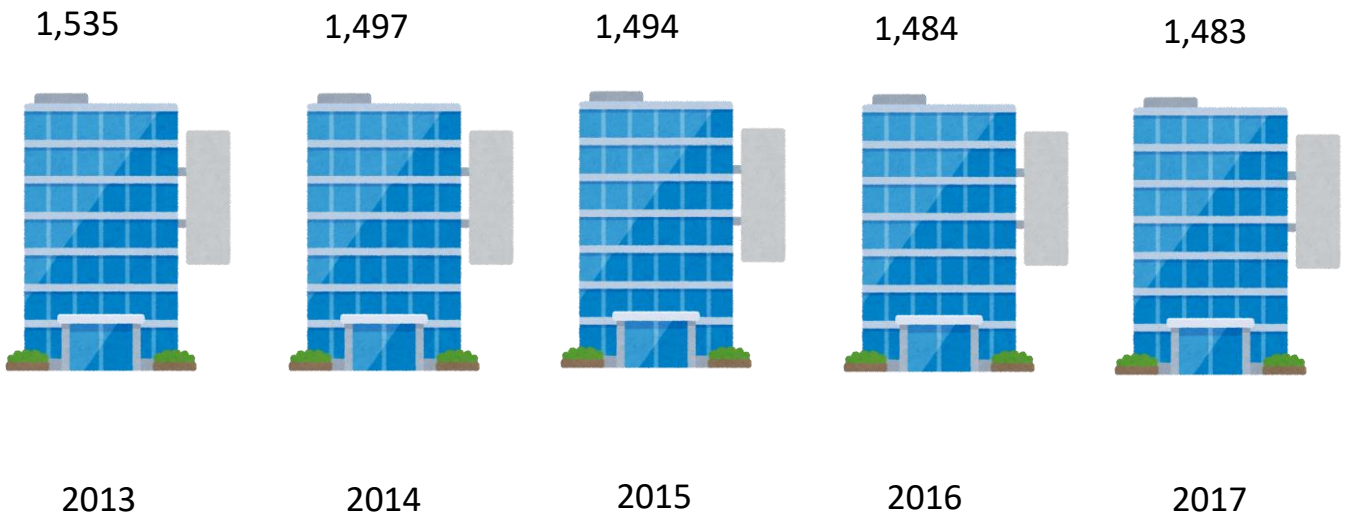
(3) Dealer management tailored to the local market for future generations of dealers

Date of Issue: September

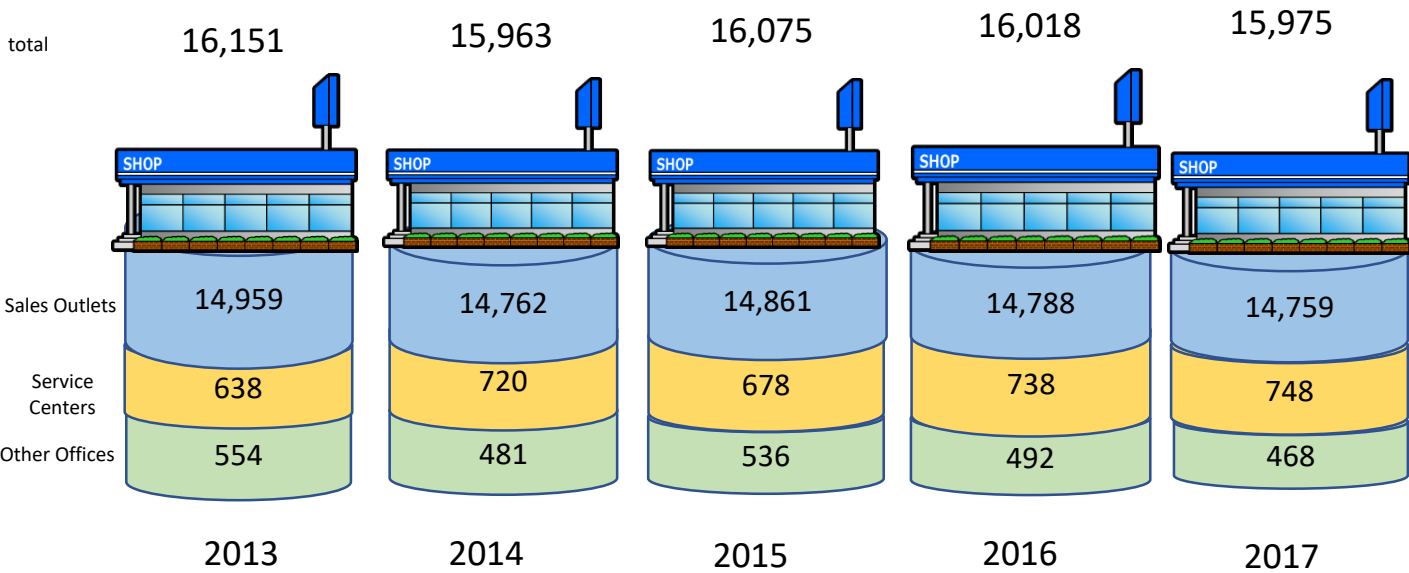
Price: ¥3,000 plus tax, CD-ROM

Statistical Data

Memberships

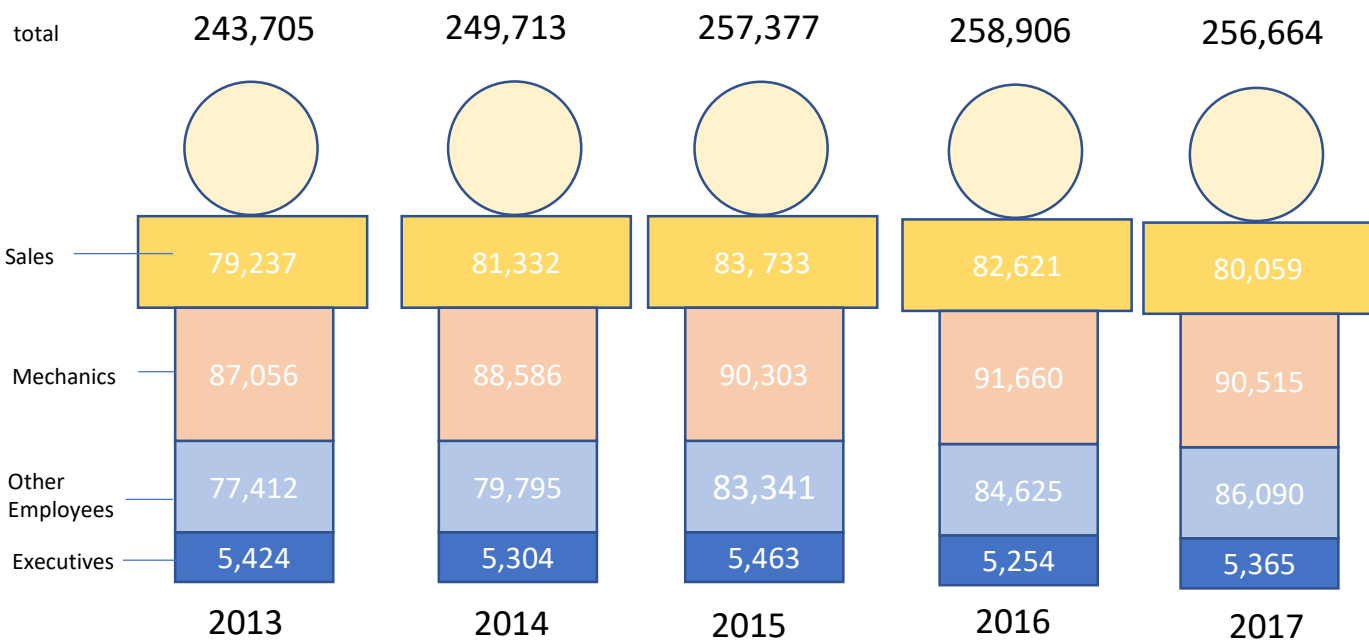


Sales Outlets

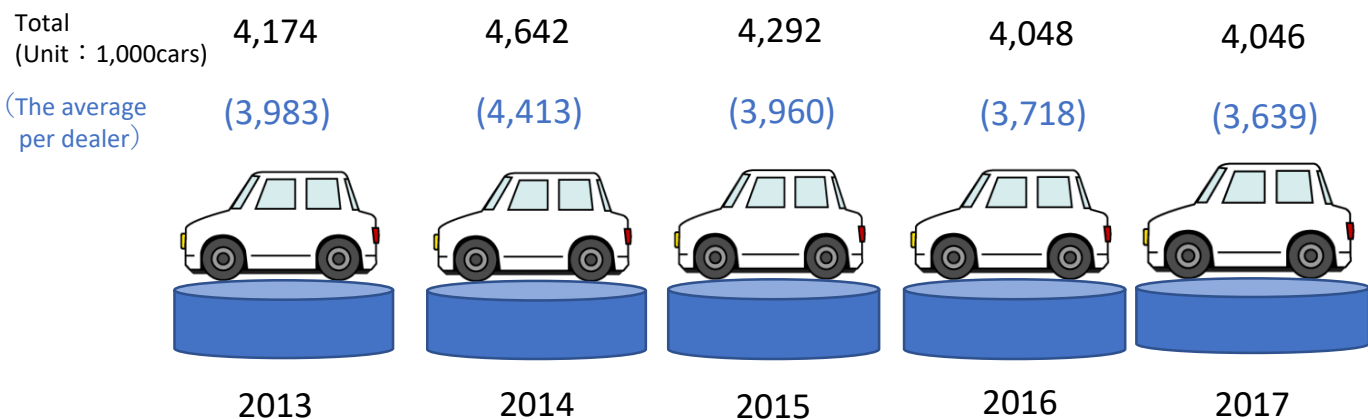


Sources : Comprehensive Report of JADA: March, 2017

Employees



Number of New Cars Sold



Amount of Sales

