

J A D A

JAPAN AUTOMOBILE DEALERS ASSOCIATION

J A D A

CONTENTS

JADA Profile	1
JADA Executives	3
Business Plans for 2022	4
• Publications	5
Statistical Data	
• Memberships	6
• Sales Outlets	6
• Employees	7
• Number of New Cars Sold	7
• Amounts of Sales	7

Profile of Japan Automobile Dealers Association

Japan Automobile Dealers Association (JADA) is a nationwide organization for automobile dealers founded in 1959.

JADA' s primary mission is to advocate on behalf of members before Parliament, the government, the media and the public.

By reflecting a wide spectrum of view and wisdom from members, JADA constantly strive to work for the benefit of society, aiming to stabilize the management of members, expand consumer interests, preserve the environment and develop the local society.

JADA Profile

Chairman

Naoki Kaneko

Location

Nihon-Jidoshakaikan15F,
1-1-30 Shiba-Daimon,
Minato-ku, Tokyo 105-8530
Japan

URL

www.jada.or.jp

Mission

To promote a widespread use of automobiles and to improve automobile distribution systems so as to contribute to the development of the national economy

Activities

- Research concerning automobile dealership operations (including used cars), automobile-related legal and taxation matters
- Cooperation with the government in disseminating and implementing governmental policies regarding automobile distribution; including the registration of the car.
- Other activities such as road safety that are necessary to attain the Association's objectives.

Number of Members

- Regular Members 1,182

(New-Car Dealers 1,122
Dealers Association 60)

- Associate 313

Officers Staffers

Director 76

Chairman 1

(Honorary Chairman 1)

Vice-Chairman 9

Auditors 4

Head Office 21

52 Branches 1,219

(September, 2022)

Committees

- General Policy Committee
- Traffic Safety and Environment Policy Committee
- Planning Committee
- New-Cars Committee
- Heavy-Duty Trucks Committee
- Used-Cars Committee
- Legislative and Tax Matters Committee
- Distribution Research Committee

JADA EXECUTIVES



Chairman
Naoki Kaneko

CEO, Fukuoka Toyota
Motors Co.,Ltd



Honorary Chairman
Kazuo Kato

CEO, Honda Tokyo west
Co.,Ltd



Vice-Chairman
Toshihiko Kato

CEO, Ibaraki Nissan Motors
Co.,Ltd



Vice-Chairman
Yasuhisa Takada

CEO, Honda Cars
Sapporo Tyuo Co.,Ltd



Vice-Chairman
Satoru Hashimoto

CEO, Kobe Mazda Co.,Ltd



Vice-Chairman
Yutaka Oka

CEO, Ehime Nissan Co.,Ltd



Vice-Chairman
Keitaro Shinomiya

CEO, Netz Toyota Kobe
Co.,Ltd



Vice-Chairman
Yasuhiko Kawamura

CEO, Aichi Hino Motors
Co.,Ltd



Vice-Chairman
Hiroyuki Nakamura

CEO, Toyota Corolla
Kagoshima, Co.,Ltd



Vice-Chairman
Yasuhiko Sato

CEO, Toyota Mobility
Tokyo, Co.,Ltd



Vice-Chairman;
Senior Executive Director
Masaki Koito

Japan Automobile Dealers
Association



Executive Director
Teruhisa Tanaka

Japan Automobile Dealers
Association

Business Plans for 2022

Specific Initiatives

1. Correspondence to carbon neutral

- (1) Formulation of action plan
- (2) External transmission

2. Business Stability

- (1) Provide an annual report: Dealer Vision 2021
- (2) Provide a biennial report: Large Vehicle
- (3) Survey JADA members' business situation
- (4) Host seminars for JADA members

3. Human Resources Policy

- (1) Implementation of measures to improve the image of the industry
- (2) Efforts to develop next-generation executives
- (3) Hold seminars for executive candidates
- (4) Enhancement of training system

4. Initiatives for technological innovation and distribution issues

- (1) Survey on used cars
- (2) Research on CASE and MaaS

5. Reduction and Simplification of Vehicle Tax

6. Improvement of Registration System

- 1) Efforts to expand the business of the registration agency center
- 2) Response to digitization of automobile inspection certificates
- 3) Response to disasters in the registration procedure

7. Subsidies for community support activities

8. Traffic Safety and Environmental Issues

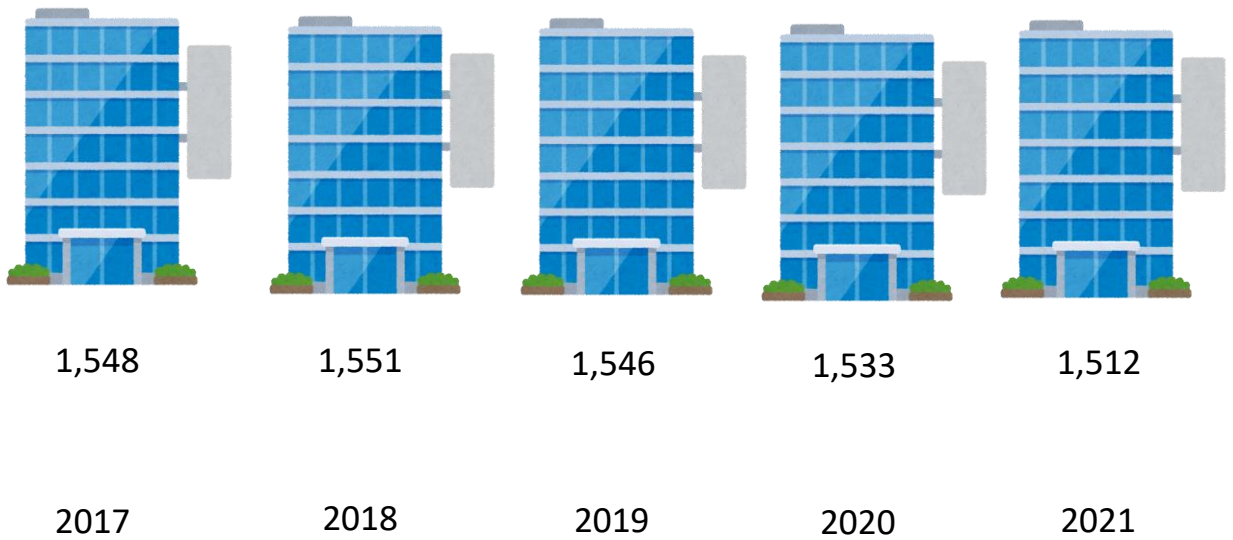
9 Promoting Secure Compliance

10. Quality Improvement of Statistical Information

11. Improving Public Relations

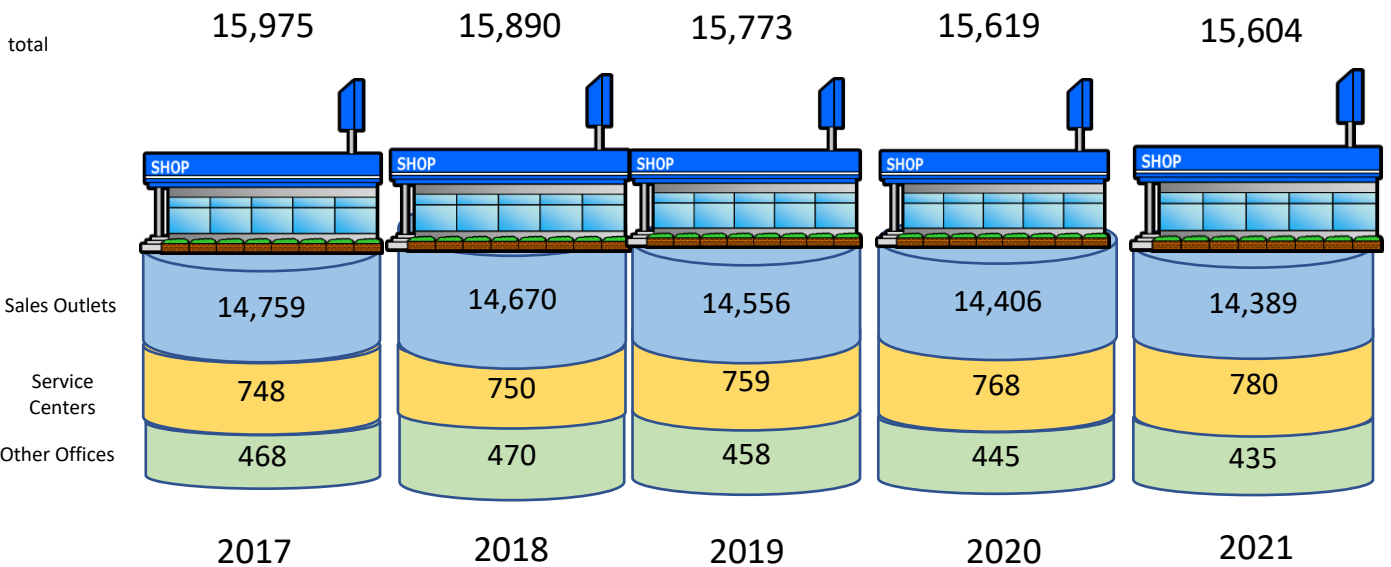
業界の規模

Memberships



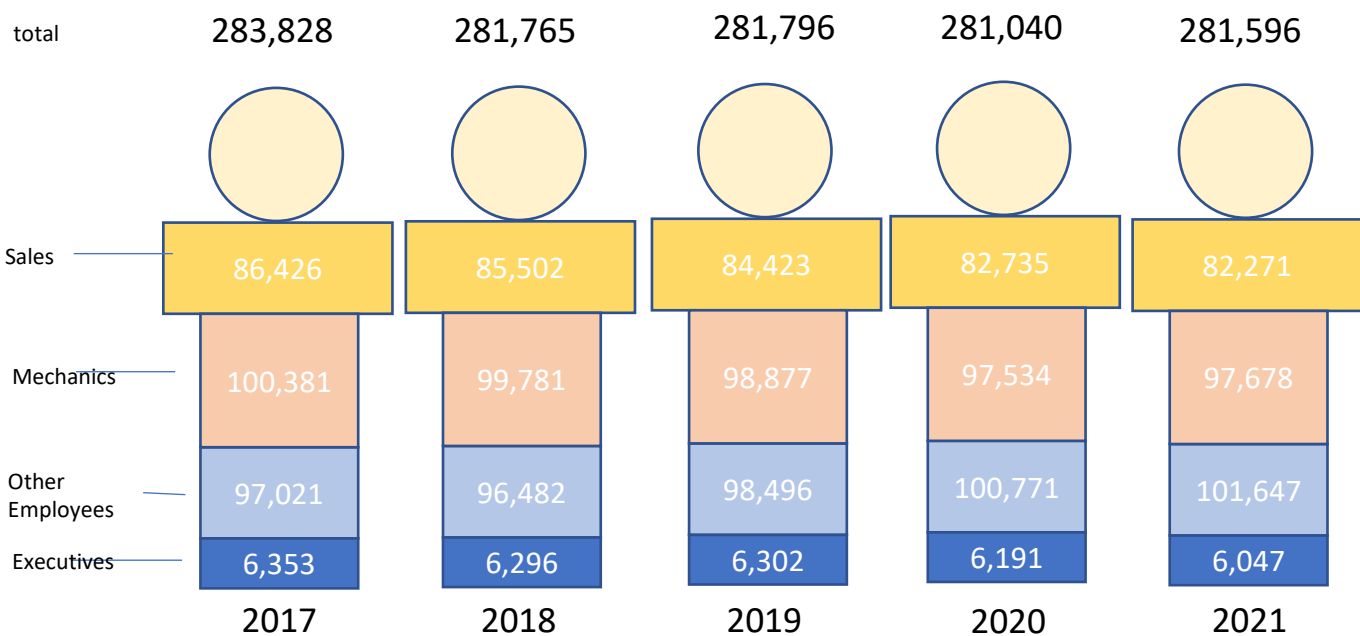
Sources : Convention Report of JADA, 2021

Sales Outlets

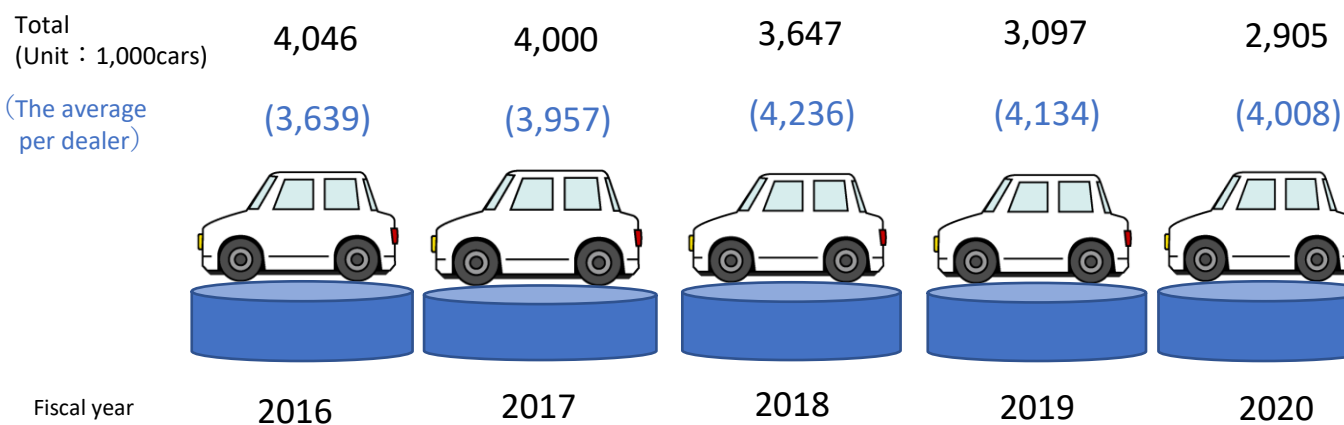


Sources : Comprehensive Report of JADA: March, 2021

Employees



Number of New Cars Sold



Amount of Sales

