

J A D A

JAPAN AUTOMOBILE DEALERS ASSOCIATION

J A D A

CONTENTS

JADA Profile	1
JADA Executives	3
Business Plans for 2019	4
• Publications	5
Statistical Data	
• Memberships	6
• Sales Outlets	6
• Employees	7
• Number of New Cars Sold	7
• Amounts of Sales	7

Profile of Japan Automobile Dealers Association

Japan Automobile Dealers Association (JADA) is a nationwide organization for automobile dealers founded in 1959.

JADA' s primary mission is to advocate on behalf of members before Parliament, the government, the media and the public.

By reflecting a wide spectrum of view and wisdom from members, JADA constantly strive to work for the benefit of society, aiming to stabilize the management of members, expand consumer interests, preserve the environment and develop the local society.

JADA Profile

Chairman

Kazuo Kato

Location

Nihon-Jidoshakaikan15F,
1-1-30 Shiba-Daimon,
Minato-ku, Tokyo 105-8530
Japan

URL

www.jada.or.jp

Mission

To promote a widespread use of automobiles and to improve automobile distribution systems so as to contribute to the development of the national economy

Activities

- Research concerning automobile dealership operations (including used cars), automobile-related legal and taxation matters
- Cooperation with the government in disseminating and implementing governmental policies regarding automobile distribution; including the registration of the car.
- Other activities such as road safety that are necessary to attain the Association's objectives.

Number of Members

- Regular Members 1,214

(New-Car Dealers 1,154
Dealers Association 60)

- Associate 318

Officers Staffers

Director 77

Chairman 1

Honorary Chairman 1

Vice-Chairman 9

Auditors 4

Head Office 21

52 Branches 1,184

(February, 2021)

Committees

- General Policy Committee
- Traffic Safety and Environment Policy Committee
- Planning Committee
- New-Cars Committee
- Heavy-Duty Trucks Committee
- Used-Cars Committee
- Legislative and Tax Matters Committee
- Distribution Research Committee

JADA EXECUTIVES

Chairman

Kazuo Kato

CEO, Honda Tokyo west
Co.,Ltd

Honorary Chairman

Shinichi Koseki

CEO, Yamagata Nissan
Motors Co.,Ltd

Vice-Chairman

Naoki Kaneko

CEO, Fukuoka Toyota
Motors Co.,Ltd

Vice-Chairman

Toshihiko Kato

CEO, Ibaraki Nissan Motors
Co.,Ltd

Vice-Chairman

Satoru Hashimoto

CEO, Kobe Mazda Co.,Ltd

Vice-Chairman

Kazuo Oguri

CEO, Nagoya Toyopet
Co.,Ltd

Vice-Chairman

Yutaka Oka

CEO, Ehime Nissan Co.,Ltd

Vice-Chairman

Yasuhisa Takada

CEO, Honda Cars
Sapporo Tyuo Co.,Ltd

Vice-Chairman

Sigeo Ouchi

CEO, UDtrucks Hokkaido
Co.,Ltd

Vice-Chairman

Seiichi Sekijima

CEO, Toyota Mobility
Tokyo Co.,Ltd

Vice-Chairman;
Sinior Executive Director

Masaki Koito

Japan Automobile Dealers
Association

Executive Director

Teruhisa Tanaka

Japan Automobile Dealers
Association

Business Plans for 2020

Specific Initiatives

1. Business Stability

- (1) Provide an annual report: Dealer Vision 2021
- (2) Provide a biennial report: Large Vehicle
- (3) Survey JADA members' business situation
- (4) Host seminars for JADA members

2. Human Resources Policy

- (1) Implementation of measures to improve the image of the industry
- (2) Efforts to develop next-generation executives
- (3) Hold seminars for executive candidates
- (4) Enhancement of training system

3. Initiatives for technological innovation and distribution issues

- (1) Research on dealer management under a new lifestyle
- (2) Research on CASE and MaaS
- (3) Survey on used cars

4. Reduction and Simplification of Vehicle Tax

5. Improvement of Registration System

- 1) Efforts to expand the business of the registration agency center
- 2) Response to digitization of automobile inspection certificates
- 3) Response to disasters in the registration procedure

5. Subsidies for community support activities

6. Traffic Safety and Environmental Issues

7 Promoting Secure Compliance

8. Quality Improvement of Statistical Information

9. Improving Public Relations

Publications(available only JAPANESE)

Comprehensive Report of JADA: March, 2019

(Annual)

Contents: membership conditions, profit/loss and outlook with charts, based on surveys of dealer members

Issued November

Price: ¥6,000 plus tax, CD-ROM

Automobile Dealer Vision

(Annual)

(Passenger vehicles)

◆2019 edition (Scheduled)

Contents: (1) Medium- to long-term market outlook; (2) Regional market characteristic analysis;

(3) Dealer management tailored to the local market for future generations of dealers

Date of Issue: September

Price: ¥3,000 plus tax, CD-ROM

◆2019 edition (Scheduled)

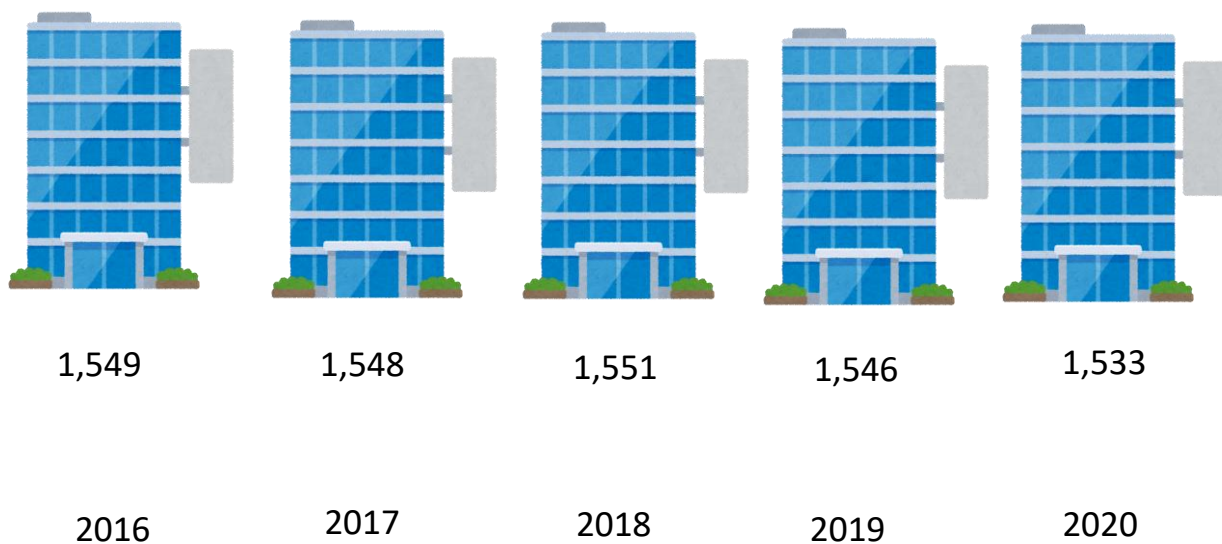
Contents: (1) Medium- to long-term market outlook; (2) Impact of change in mobility life; (3) Perspective of future image of dealer business

Date of Issue: September

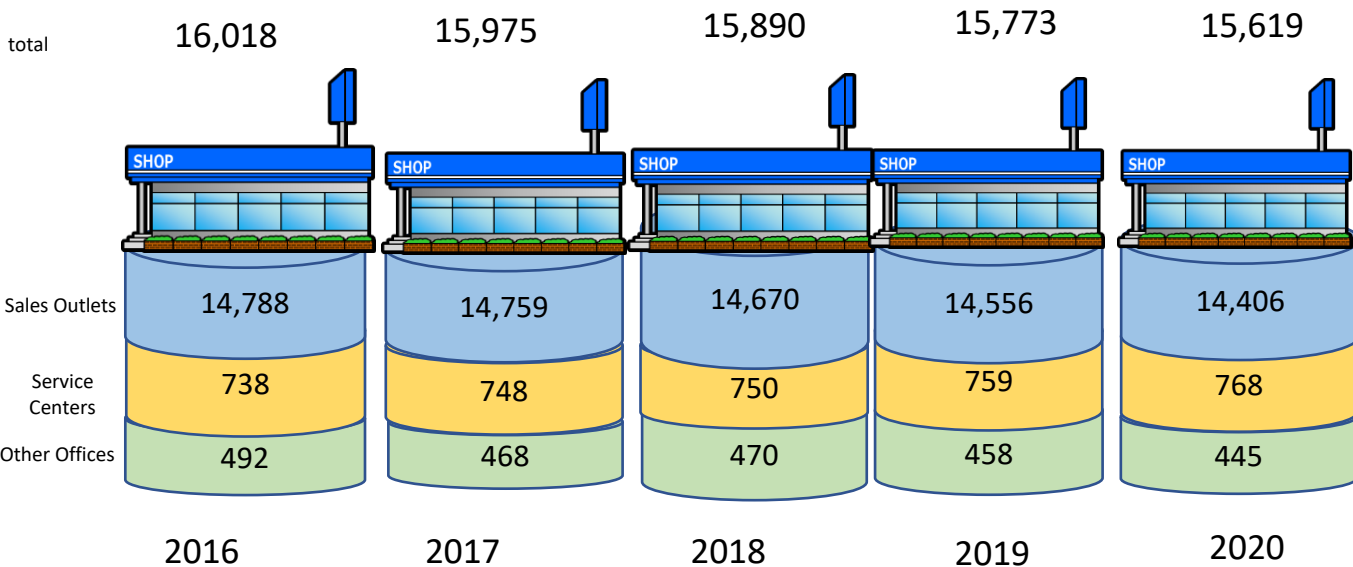
Price: ¥3,000 plus tax, CD-ROM

業界の規模

Memberships

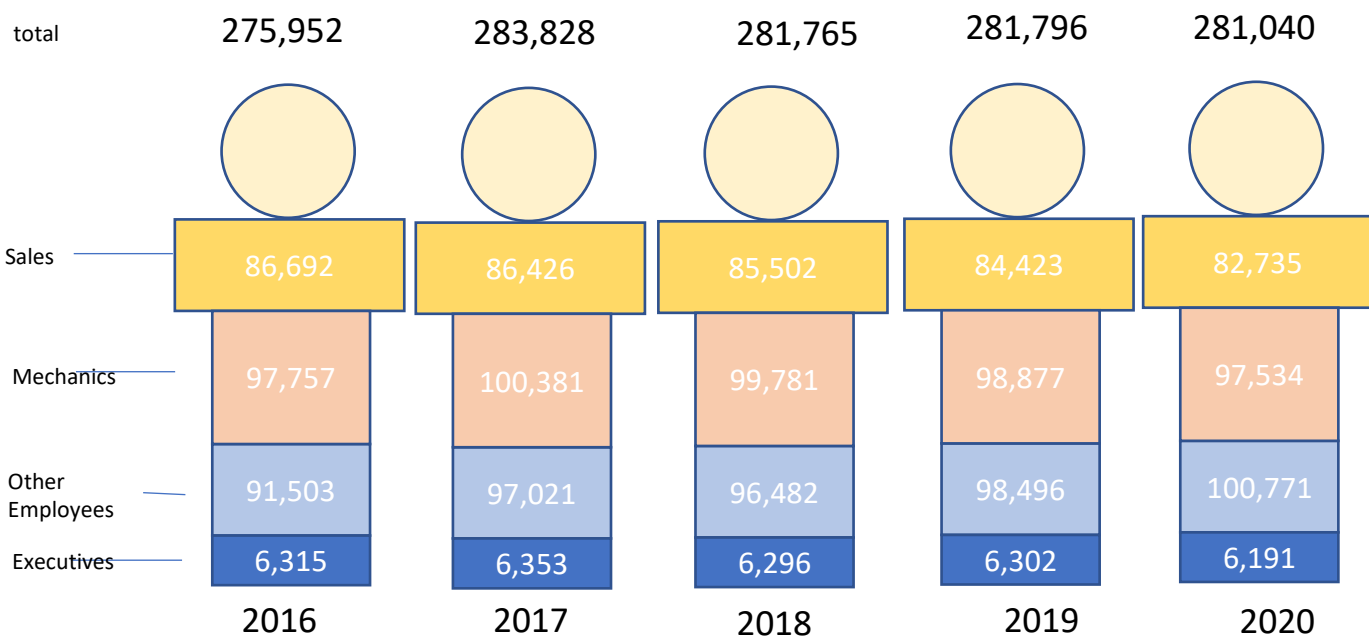


Sales Outlets

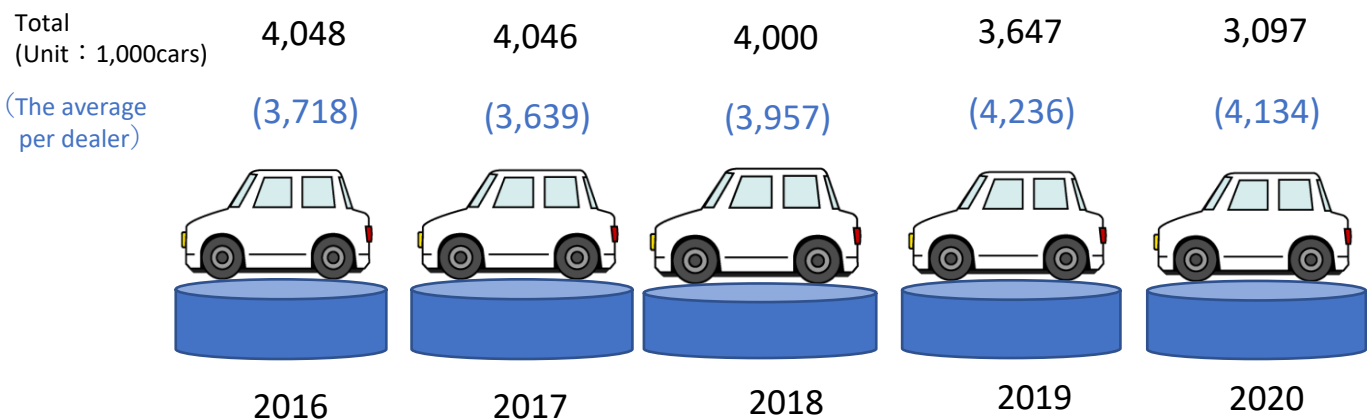


Sources : Comprehensive Report of JADA: March, 2018

Employees



Number of New Cars Sold



Amount of Sales

