

J A D A

JAPAN AUTOMOBILE DEALERS ASSOCIATION

J A D A

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Profile of Japan Automobile Dealers Association

Japan Automobile Dealers Association (JADA) is a nationwide organization for automobile dealers founded in 1959.

JADA' s primary mission is to advocate on behalf of members before Parliament, the government, the media and the public.

By reflecting a wide spectrum of view and wisdom from members, JADA constantly strive to work for the benefit of society, aiming to stabilize the management of members, expand consumer interests, preserve the environment and develop the local society.

JADA Profile

Chairman

Naoki Kaneko

Location

Nihon-Jidoshakaikan15F,
1-1-30 Shiba-Daimon,
Minato-ku, Tokyo 105-8530
Japan

URL

www.jada.or.jp

Mission

To promote a widespread use of automobiles and to improve automobile distribution systems so as to contribute to the development of the national economy

Activities

- Research concerning automobile dealership operations (including used cars), automobile-related legal and taxation matters
- Cooperation with the government in disseminating and implementing governmental policies regarding automobile distribution; including the registration of the car.
- Other activities such as road safety that are necessary to attain the Association's objectives.

Number of Members

- Regular Members 1,163

(New-Car Dealers 1,103
Dealers Association 60)

- Associate 317

Officers Staffers

Director 74

Chairman 1

Honorary Chairman 1

Vice-Chairman 9

Auditors 4

Head Office 25

52 Branches 1,183

(February, 2024)

Committees

- General Policy Committee
- Traffic Safety and Environment Policy Committee
- Planning Committee
- New-Cars Committee
- Heavy-Duty Trucks Committee
- Used-Cars Committee
- Legislative and Tax Matters Committee
- Distribution Research Committee

JADA EXECUTIVES



Chairman
Toshihiko Kato

CEO, Ibaraki Nissan Motors
Co.,Ltd



Honorary Chairman
Naoki Kaneko

CEO, Fukuoka Toyota Motors
Co.,Ltd



Vice-Chairman
Yasuhisa Takada

CEO, Honda Cars
Sapporo Tyuo Co.,Ltd



Vice-Chairman
Satoru Hashimoto

CEO, Kobe Mazda Co.,Ltd



Vice-Chairman
Yutaka Oka

CEO, Ehime Nissan Co.,Ltd



Vice-Chairman
Keitaro Shinomiya

CEO, Netz Toyota Kobe
Co.,Ltd



Vice-Chairman
Hiroyuki Nakamura

CEO, Toyota Corolla
Kagoshima, Co.,Ltd



Vice-Chairman
Yasuhiko Sato

CEO, Toyota Mobility
Tokyo, Co.,Ltd



Vice-Chairman
Hikoemon Harada

CEO, hokkaido Nissan,
Co.,Ltd



Vice-Chairman
Yoshiyuki Tuji

CEO, Akita Isuzu, Co.,Ltd



Vice-Chairman;
Senior Executive Director
Masaki Koito

Japan Automobile Dealers
Association



Executive Director
Yutaka Dohi

Japan Automobile Dealers
Association

Business Plans for 2024

Specific Initiatives

1. Stable development of management

- 1) Responding to carbon neutrality
- 2) Initiatives in response to changes in the business environment
- 3) Initiatives to address various issues related to human resources
- 4) Research and research on used cars and aftermarket

2. Realization of burden reduction and simplification of vehicle taxation, etc.

3. Establishment of registered business system

- 1) Initiatives to improve convenience in vehicle inspection and registration applications
- 2) Response to OSS application using My Number Card

4. Traffic safety/environmental measures

- 1) Promotion of traffic safety measures
- 2) Promotion of eco-driving
- 3) Initiatives in compliance with the Automobile Recycling Law
- 4) Measures to prevent accidents among the elderly, promote support cars, ASV, etc.

5. Promoting collaboration with local communities

- 1) Promoting social contribution activities in the community
- 2) Promotion of assistance dog training subsidy project

6. Thorough compliance

- 1) Thorough implementation of the Vending Federation's guidelines
- 2) Compliance with various related laws and regulations

7. Expansion of statistical information

- 1) Preparation and dissemination of vehicle registration information
- 2) Responding to statistical needs

8. Development of public relations activities

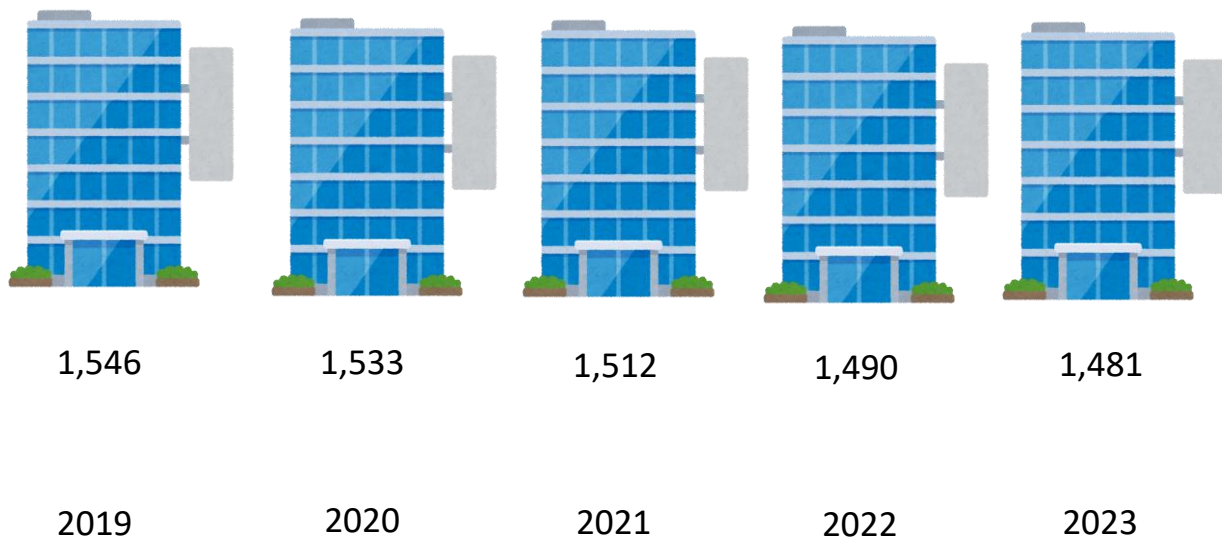
- 1) Stimulating young people's interest in cars
- 2) Development of multifaceted public relations activities
- 3) Homepage renewal

9. Collaboration and exchange with members and strengthening collaboration within the Vending Association

- 1) Holding regular member block meetings
- 2) Strengthen information dissemination to members
- 3) Strengthening cooperation within the Vending Association

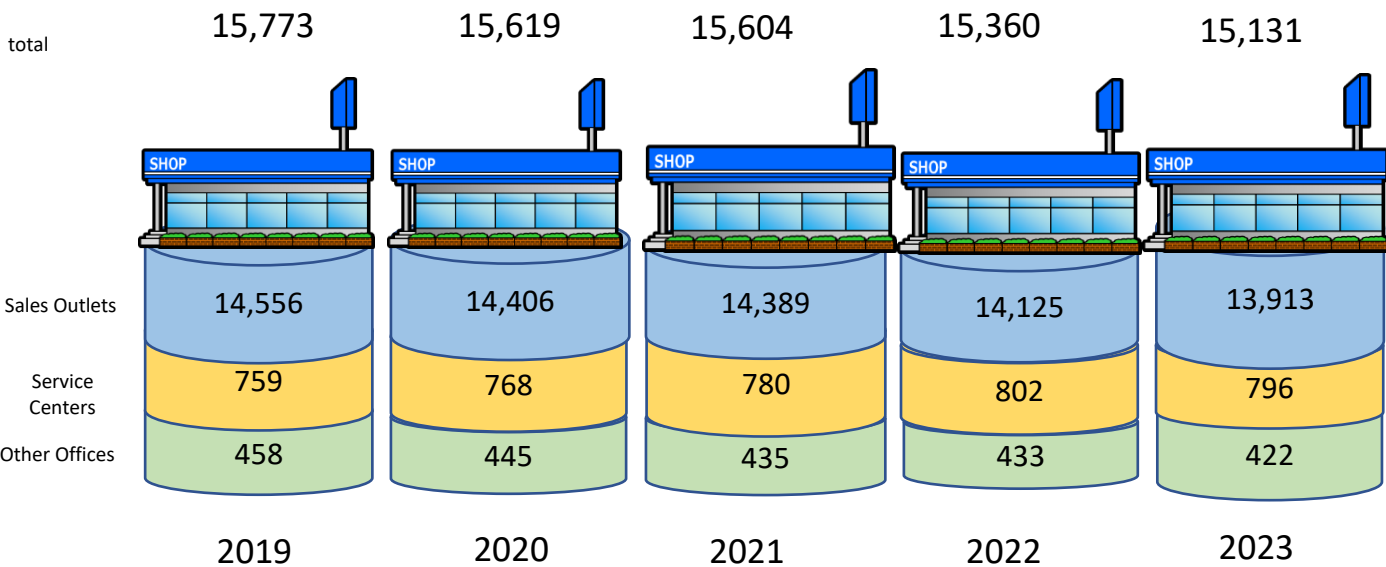
業界の規模

Memberships



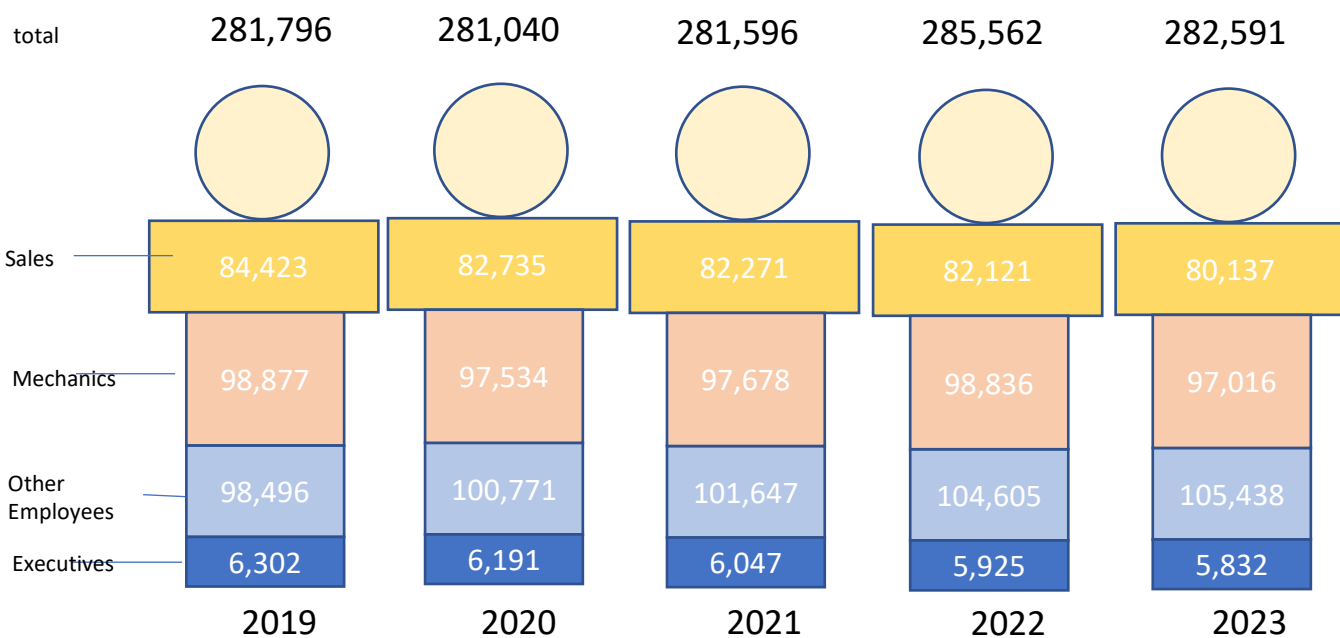
Sources : Convention Report of JADA, 2021

Sales Outlets

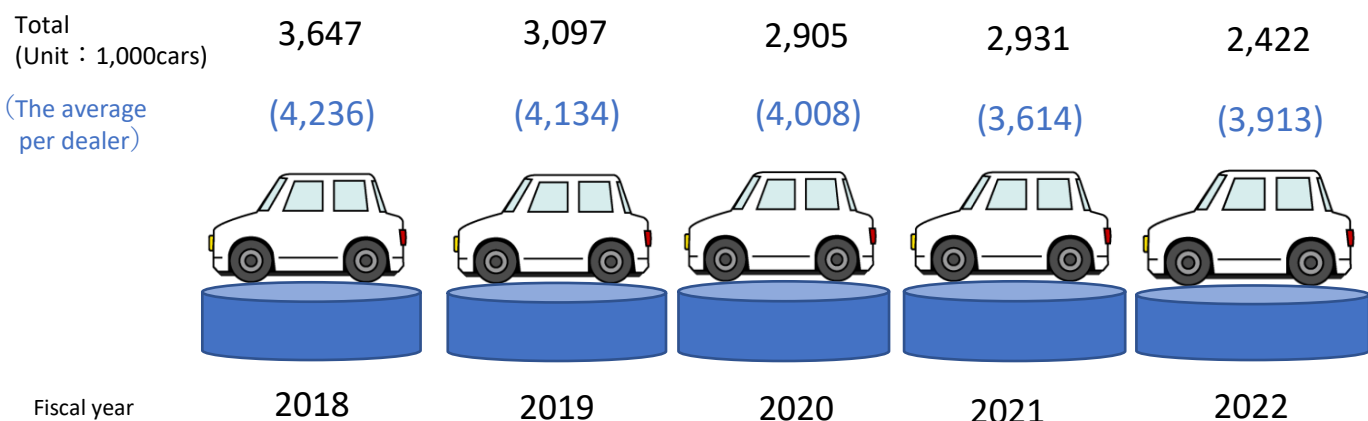


Sources : Comprehensive Report of JADA: March, 2021

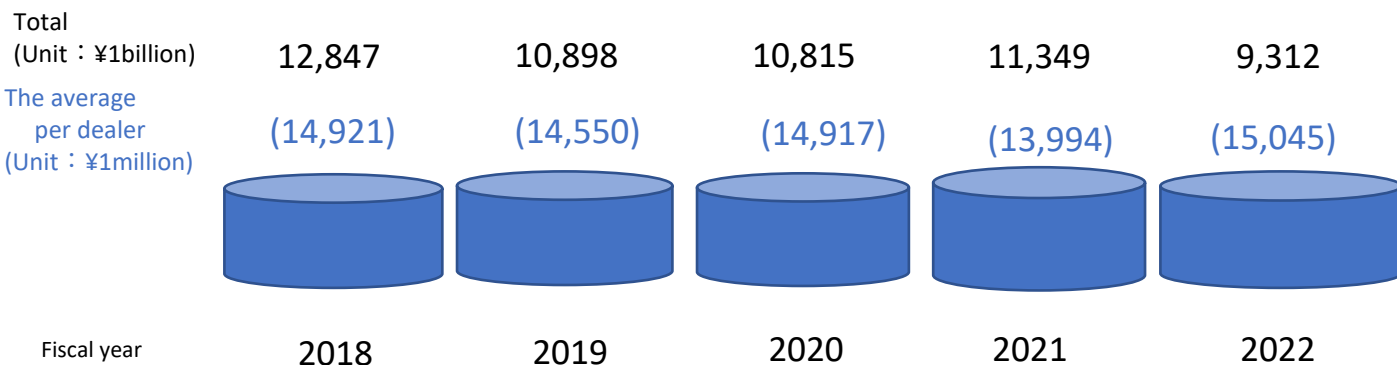
Employees



Number of New Cars Sold



Amount of Sales



Sources : Comprehensive Report of JADA: March, 2018